

# Faculty of Business, Law and Tourism - Programme Specifications

Please note that these programme specifications relate to course content for programmes available during 2019/20. For new programmes, the programme specification will be made available online prior to the start of the course. The information on these pages should not be used to confirm if a programme is recruiting in the current academic year. Programme Specifications for the next academic year will be made available in August.

## Integrated Foundation Year

Business and Tourism - Programme Specification - 2019/0

Social Sciences and Law - Programme Specification - 2019/0

<b>Business</b>	
<b>Undergraduate</b>	<b>Postgraduate</b>
Business and Tourism Extended Programme Specification 1920 Combined Subjects Business Subject Programme Specification 1920	Extended Masters Programme Specification 1920
<b>3 year Programmes</b>	MA Integrated Marketing Communications Programme Specification 1920
BA (Hons) Applied Investigation Programme Specification 1920	MA Investigative Management Programme Specification 1920
BA (Hons) Accounting and Finance Programme Specification 1920	MA Marketing Programme Specification 1920
BA (Hons) Business and Economics Programme Specification 1920	MBA Programme Specification 1920
BA (Hons) Business and Financial Management Programme Specification 1920	MBA Dual Award Programme Specification 1920
BA (Hons) Business and Human Resource Management Programme Specification 1920	MSc Digital Marketing and Analytics Programme Specification 1920
BA (Hons) Business and Management Programme Specification 1920	MSc Digital Marketing and Data Analytics Programme Specification 1920
BA (Hons) Business and Marketing Management Programme Specification 1920	MSc Finance and Management Programme Specification 1920
BA (Hons) International Business Programme Specification 1920	MSc Human Resource Management Programme Specification 1920
BA (Hons) Marketing Programme Specification 2021	MSc International Business Management Programme Specification 1920
<b>Applied/with Placement Programmes</b>	MSc Operations and Logistics Management Programme Specification 1920
BA (Hons) Accounting and Finance (with Placement) Programme Specification 1920	PG Cert Leadership and Change Programme Specification 1920
BA (Hons) Business and Applied Economics Programme Specification 1920	PG Cert Leadership and Professional Development 1920
BA (Hons) Business and Applied Financial Management Programme Specification 1920	
	<b>Degree Apprenticeships</b>

BA (Hons) Business and Applied HR Management Programme Specification 1920

BA (Hons) Business and Applied Management Programme Specification 1920

BA (Hons) Business and Applied Marketing Management Programme Specification 1920

BA (Hons) International Business (with Placement) Programme Specification 1920

BA (Hons) Applied Marketing Programme Specification 2021

**Top up Programmes**

BA (Hons) Accounting and Financial Management (Top up) Programme Specification 1920

BA (Hons) Applied Management Programme Specification 1920

BA (Hons) Banking and Finance (Top up) Programme Specification 1920

BA (Hons) Business and Marketing (Top up) Programme Specification 1920

BA (Hons) Business and Human Resources (Top up) Programme Specification 1920

BA (Hons) Business Management (Top up) Programme Specification 1920

**Degree Apprenticeships**

BA (Hons) Management and Leadership Practice Programme Specification 1920

**2-year Accelerated Degree Programmes**

BSc (Hons) Management Programme Specification 2021

BSc (Hons) Digital Marketing Programme Specification 2021

MBA Strategic Leadership Programme Specification 1920

**Tourism**

**Undergraduate**

**Postgraduate**

<p><b>3 year Programmes</b></p> <p>BA (Hons) Events Management Programme Specification 2019-20</p> <p>BSc (Hons) International Tourism and Hospitality Management Programme Specification 2019-20</p> <p>BSc (Hons) Tourism and Aviation Management Programme Specification 2019-20</p> <p>BSc (Hons) Tourism Management Programme Specification 2019-20</p> <p><b>Applied/with Placement Programmes</b></p> <p>BA (Hons) Events Management (with Placement) Programme Specification 2019-20</p> <p>BSc (Hons) International Tourism and Hospitality Management (with Placement) Programme Specification 2019-20</p> <p>BSc (Hons) Tourism and Aviation Management (with Placement) Programme Specification 2019-20</p> <p>BSc (Hons) Tourism Management (with Placement) Programme Specification 2019-20</p> <p><b>Top up Programmes</b></p> <p>BSc (Hons) International Tourism and Hospitality Management (Top up) Programme Specification 2019-20</p>	<p>MSc Tourism and Aviation Programme Specification 2019-20</p> <p>MSc Tourism and Events Programme Specification 2019-20</p> <p>MSc Tourism and Hospitality Programme Specification 2019-20</p>
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<u>Law</u>	
<b>Undergraduate</b>	<b>Postgraduate</b>
<p>LLB Law Programme Specification 2019/20</p>	<p>LLM Programme Specification 2019/20</p> <p>LLM Legal Practice (LPC) Programme Specification</p> <p>Legal Practice Course (LPC) PG Dip Programme Specification</p>